2021-2022 ANNUAL REPORT

Children's Care International





OVER 160 MILLION CHILDREN ARE EXPLOITED AROUND THE WORLD.

THERE ARE THEREFORE 160 MILLION REASONS TO DO SOMETHING ABOUT IT.

A WORD FROM OUR PRESIDENT AND OUR EXECUTIVE DIRECTOR

FIGHTING CHILD EXPLOITATION FOR THE PAST YEARS

Once again, the pandemic has put its mark on the past year, exacerbating poverty and discrimination among the most vulnerable populations. Despite significant progress in recent years, child labor has now increased for the first time in 20 years, affecting 160 million children worldwide (ref: International Labor Org—ILO).

Repeated school closures have deprived millions of children of their education. Child marriages are also on the rise. It has therefore become urgent that better social protection structures be set up to support the most vulnerable.

Our local partners have once again mobilized to adapt their interventions to the needs of the communities. The Rescue Foundation, one of our partners in India in the fight against sexual exploitation, has noticed an increase in the number of child workers particularly in the manufacturing sector. The organization now conducts rescue operations in factories in Delhi to remove children from their working environment. Kidpower India is about to open a shelter for street children in Visakhapatnam, also affected by the pandemic.

CCI continues to support its partners' work which has become more important than ever. In Canada, specifically in Quebec, CCI is also continuing its efforts to educate people about global citizenship, adapting some of its online educational programming to reach a wider audience.

The fight against child labor goes on, and requires that each and every one of us does its utmost. CCI thanks its partners for their proactivity and commitment, and its donors, members and volunteers for their unconditional support.

Christine Durocher

President

Eloïse Savoie

Executive Director



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A, Kiran Ambwani/AIPE

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ABOUT CHILDREN'S CARE INTERNATIONAL

Our Vision

CCI envisions a world where all children and their families have the opportunity to thrive and live a decent life, free from exploitation.

Our Mission

CCI fights against child exploitation around the world while empowering Canadians to actively promote the rights of all children.

Our values



Creating sustainable and positive changes for children and communities by focusing projects on capacity building.

JUSTICE

Respecting the rights of all children to live a dignified life while upholding the universal nature of those rights.

SOLIDARITY

Supporting communities and advocating for the most vulnerable populations in partnership with local communities.

EQUITY

Equality for all children who are victims of injustice and discrimination, with a focus on girls and marginalized populations.

Sustainability, justice, solidarity and equity are core values that enable CCI to lead the fight against child exploitation, resulting in sustainable positive changes for children, families and communities.

Special mention

Since 2011, CCI has enjoyed special consultative status with the United Nations Economic and Social Council (ECOSOC). This status permits access to the UN platform to bring to the fore CCI's vision regarding child labor, thus contributing to the international community's awareness.

Our team

Board of directors

Ensures the prosperity of the organization and its projects while maintaining its good governance.

- > Christine Durocher President
- → Hélène Masson Vice-president
- → Amanda Rosebush Treasurer
- → Lyne Leblanc Secretary
- → Carolyne Lassonde Director

Employees

Executive Director

In charge of day-to-day business coordination, remaining in constant direct contact with CCI's local partners so as to manage its present projects against child exploitation, and develop new ones.

→ Eloïse Savoie

Fundraising and Education Project Manager

Responsible for coordinating public education projects and funding sources for projects against child exploitation, here and elsewhere.

→ Émilie Jodoin

Education Agent

Explains the issues of international solidarity to the Canadian public through the development and facilitation of activities related to education for global citizenship.

→ Claudelle Leduc-Boudreau

Communications Manager

Promotes the organization's activities and news on social networks, and assists the education officer during outreach activities.

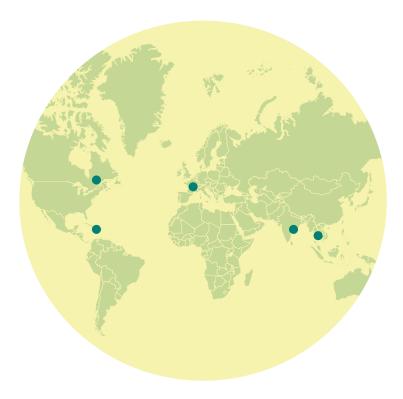
→ Monica Montour

Interns and Volunteers

CCI would like to publicly acknowledge the work of its volunteers and interns. It is because of their involvement and dedication that it is able to pursue its mission of combating child exploitation. As years go by, CCI has been fortunate to be able to count on their deep commitment and loyalty.

OUR OPERATIONS

CCI has been active internationally through sustainable partnerships with local organizations in several countries, in India, Thailand and Haiti in particular. In terms of local involvement, CCI is active in global citizenship education (GCE) in raising awareness on issues of social justice, human rights, climate justice and gender equality.



Each year, CCI's involvement means:

- 4 countries where it operates: India, Thailand, Haiti and Canada
- 8 on-going international projects in 3 countries
- 5 local partners
- 20 volunteers
- 57 individual donors
- 24 major donors
- 1,463 persons directly supported through our international projects
- 5,000 individuals reached through our international projects

22 years' fighting against child exploitation throughout the world.

CCI and its local partners work in the following focus areas:

- 1. Empowerment of people and communities
- A. Education
- B. Vocational training
- C. Social and economic reintegration of young people rescued from situations of exploitation
- D. Gender equality
- 2. Social protection
- A. Health
- B. Microcredit
- 3. Advocacy and promotion of human rights
- A. Legal support services
- B. Community awareness
- C. Promotion of human rights (and children's rights in particular)



Social and economic reintegration of children released from indentured slavery (debt bondage)



FOCUS AREAS

Empowerment of individuals and communities

Social protection

Advocacy and promotion of human rights

COURSES OF ACTION

Social and economic reintegration of young people rescued from exploitation

Gender equality

Health

Community awareness

! Key facts

Millions of families in India have been deprived of their livelihoods since the 2020 lockdown. Consequently, the number of children who have to work to meet the needs of their families has increased.

By 2020, more than 10 million children between the ages of 5 and 14 were working in India, including those trapped in debt bondage.

Worldwide, 160 million children are forced into labor.l.

Objectives

To cover the daily costs of room and board.

Fund tuition fees so that young people are able to focus entirely on their education.

Provide school supplies, necessary books and uniforms.

Ensure that girls have equal access to education as do boys.

Make certain that girls are seen as competitive in the labor market so as to put an end to the circle of poverty.

⊘ Impact

80% of the children in the program are now graduates and have joined the labor market.

In the last year, 8 young people were accompanied along their academic journey. They are the last students left in the cohort.

Most of those children freed from forced labor are now working in their chosen field of study.

All young people have attended at least one gender equality training course per year.

All parents of these young persons have been sensitized as to the importance of educating girls.

The tradition of early marriages has been completely eradicated in these villages.

This project, which has been active since 2003, has helped free about 100 children who were victims of indentured slavery in the city of Vizianagaram. These young people used to work between ten and fourteen hours a day in inhumane conditions that threatened their safety and health. Upon their release, they received health and psychological care, food and access to education. These ambitious children have now become dynamic young girls and boys who are beginning their adult lives. While many have graduated and are working full-time in their chosen field of study, a few are still in university and will graduate in the coming years.

Social and economic reintegration of young people through education allows children released from debt bondage to access high-quality, skilled jobs and earn a decent income, all the while working in their chosen field of interest. This project also helps to provide girls with the same educational opportunities as boys. In addition, supporting girls' educational success helps them counter early marriage since they are able to continue their education without financial worries. By wanting to continue their studies, they develop professional skills that qualify them for quality jobs, rather than being limited to fulfilling family tasks.

PATHIWADA LAXMAN RAO

Formerly a child laborer, Laxman Rao—a very bright, hard-working young man—is currently completing his final year of studies at the B.Sc. Satya University in Vizianagaram. After passing his final exams, he wants to enrol in an entrance exam mentoring program which will lead to a job in the Indian government. Laxman Rao currently lives in his village with his family in Rellivalasa in Andhra Pradesh. He goes to university by rickshaw (tuk-tuk), as it is the only means of transportation available between

MEMORIAL EDI

University

his village and university. His mother participates in CCI's microcredit program.

Preparing years



Financial autonomy for underprivileged women and families through microcredit



FOCUS AREAS

Empowerment of individuals and communities

Social protection

COURSES OF ACTION

Gender equality

Microcrédit

Health

! Key facts

In India today, around 230 million people barely survive below the poverty level.

To support their families, women are often forced to fall into debt.

Women in rural areas are more likely to be living in precarious situations and being marginalized more so than men because of their social status.

Objectives

To increase the income of participants.

Make it possible for them to repay their debts.

Ensure the schooling of all the participants' children.

Elevate the social level of the community but especially that of women by moving them from marginalized persons to entrepreneurs.

Foster job creation each year through entrepreneurship.

⊘ Impact

Over 200 businesses have been created in the region since 2007 as a result of this project.

The monthly income of mothers has increased by an average of 50%.

20 women are mentored each year.

47 children are currently attending school as a result of this project.

This microcredit project aims to support women living in precarious conditions so that they may start their own micro-businesses. These income-generating small businesses improve the financial situation of their families. The interest-free loans are an alternative that makes it possible for women to avoid incurring high-interest debt to support their families. By improving their financial situation, these women no longer have to resort to having their children work. In addition to the loan itself, the project provides support to women in their professional path, as they must guarantee that their children attend school in return for the assistance received.

This project strengthens women's economic power by making it possible for them to become financially independent through entrepreneurship. In addition to actively contributing to the local economy, women heighten their social status and become vectors of social progress in their communities by acting as role models and building a network of solidarity among themselves.

BARRI YELLAMMA

Barri Yellamma works in the fish industry in the village of Barripeta. Since her husband died eight years ago, her family has had to survive solely on her income. So she shifted to that business rather than staying in petroleum because the latter could not provide a sufficiently stable and adequate income for her family. Accompanied by a few other women, she goes to the local port once or twice a month to buy dried fish, which she sells in the village of Visakhapatnam, not far from the port. Together they rent a small building for storage and where they can temporarily reside, since they must stay in the village for one to two weeks until all their fish is sold. Microcredit allows her to build her business, buying more dried fish and having a place in which to store it. Her two daughters are in grade 8 and 10 at Poosapatirega Public School near their village.



Educating girls with family responsibilities (Anganwadi School)



FOCUS AREAS

Empowerment of individuals and communities

Social protection

COURSES OF ACTION

Education

Gender equality

Health

! Key facts

In India, over 3 million children do not attend school.

India has the highest number of non-schooled girls on the planet.

Older sisters are often responsible for baby-sitting their younger siblings during the day, consequently preventing them from going to school.

© Objectives

The main objective is to take over the care of younger siblings so as to ensure that young girls with family responsibilities can attend school.

At the same time, this project also achieves the following objectives:

To develop children's social skills.

Offer a safe and dynamic space where children can thrive.

Promote little girls' access to education as they are less likely to attend school than boys.

Provide personalized follow-up with pregnant women or women with toddlers.

Educate communities and families on the importance of education.

10 children aged 3 to 5 years have a safe place to learn and play.

There are less children out-of-school in Thammayapalem village.

The project made it possible for the authorities to understand the importance of this school; the Indian government therefore plans to open an Anganwadi school in 2022.

In large families living in extreme poverty, older sisters have the duty to care for younger siblings when parents go to work. This was the case for several girls in the village of Thammayyapalem, where they were deprived of an education so they could meet their family responsibilities.

In order to address this issue, RES opened the Anganwadi school for preschool children. This school allows girls to prioritize their education by giving up their family responsibilities, while leaving their toddler siblings in a safe and supervised environment.

In addition to providing a space for them where they can grow and develop social ties with other children their own age, a teacher also provides some basic notions of English, Telugu, mathematics and civics. In addition, the Anganwadi school offers a nutritious meal and snacks. Over and above acting as an incentive to attend school, the distribution of meals helps to combat hunger and malnutrition, two major obstacles to child education and development.

The school teacher is also responsible for counseling pregnant women. In keeping with Indian tradition, this responsibility comes in conjunction with the role of preschool teacher, who ensures the health follow-up of toddlers from birth to the time they are off to primary school.





Guidance and support for girls freed from sexual exploitation



FOCUS AREAS

Empowerment of individuals and communities

Social protection

Advocacy and promotion of human rights

COURSES OF ACTION

Gender equality

Vocational training

Health

Legal support services

! Key facts

According to the ILO, there are approximately 40 million victims of modern slavery worldwide.

33% of modern slavery victims worldwide are exploited for sexual purposes, such as prostitution and child pornography.

86% of women enter the sex industry because of financial necessity.

Objectives

To make it possible for young women to mentally and physically rebuild themselves by giving them access to medical care and counseling.

Allow those young women who so wish to be repatriated to their home country.

Provide legal assistance to young victims and prosecute their captors.

Offer a place of refuge and a listening ear, without discrimination, in addition to wholesome nutrition.

Maintain a vocational training center for girls who have exited a life of sexual exploitation.

Educate and train girls at the Boisar Complex to develop skills and competencies to facilitate their educational and social reintegration.

⊘ Impact

More than 6,000 girls have been freed through our partner's interventions since 2005.

The Rescue Foundation released more than 500 victims of sexual exploitation in 2021.

Almost half of the victims rescued by the Rescue Foundation in the past year were child laborers.

While the efforts of our partner, the Rescue Foundation, were initially aimed at helping girls who are victims of sexual exploitation, the fight against child labor is becoming an increasingly important part of their interventions. The organization is now using its expertise and extensive network of contacts to combat child labor in the commercial sector. CCI is proud to support the Rescue Foundation in expanding the initial project, which not only frees victims from sexual exploitation but also child workers from factories in the state of Maharashtra and in Delhi.

The work done by the Rescue Foundation team in the four centers, including the Boisar Complex, is made possible by its rescue operations in partnership with the local police. Once rescued, victims of sexual exploitation and girls below the age of majority released from factories are taken to one of our partner's reception centers for health care, psychological support and vocational training. Boy child workers are taken to child-care centers run by the government in collaboration with community organizations.

Once they arrive at the Boisar Complex, the young women and girls have access to health care and frequent medical follow-ups. All the rescued young girls have been abused and are victims of trauma, so medical care and specialized psychological support are essential to their recovery. In addition, they have access to varied onsite vocational training in partnership with some local companies. Vocational training is an essential pillar of this accompanying project. Indeed, this project aims not only to liberate victims, but above all to supervise and train, ensuring long-term benefits in the lives of survivors. Therefore, vocational training is essential in order to equip girls in preparation for reintegration into their communities.

Training offered at the Boisar Complex:

Arts and crafts, martial arts, sewing, aesthetics, hospitality trade, information technology, yoga, and more...

SNEHA*, 17 ANS

"I was at the Rescue Foundation for five years and was recently accepted into a government school. I feel liberated and empowered, especially when I solve problems and make friends outside of the classroom."





Educating children living in slums



FOCUS AREAS

Empowerment of people and communities

Social protection

COURSES OF ACTION

Education

Gender equality

Health

THE HOPE AND LOUISE GRENIER SCHOOLS

! Key facts

Nearly 25% of children do not have access to education in India.

There are about 350 families living in the Chittababu Colony slum, where children lead very precarious lives.

Objectives

To give an education to children living in the two slums where the schools are located.

Promote access to education for girls.

Develop children's social skills.

Provide a safe and dynamic place where children can thrive, away from exploitation.

Educate families and communities about the importance of education.

⊘ Impact

This year, 25 children aged between 6 and 10 attended classes at the Hope and Louise Grenier schools.

18 students from Hope School and 11 students from Louise Grenier School were able to integrate the regular school system.

For nearly 10 years, this project has been ensuring the transition from life in the streets to a regular school for children living in precarious conditions. Founded in 2012 and 2014 respectively, the Hope and Louise Grenier schools serve as a starting point for the education of children in the slums of Visakhapatnam. In fact, many extremely poor families living in the slums of this Indian city are unable to send their children to school because of their extremely low income. These two transitional schools make it possible to begin educating children who have never been to school. Once they have been given a basic education, they are able to join a regular public school along with their peers.

When they first arrive at Hope and Louise Grenier schools, they usually show a considerable learning lag for their age. These schools serve as a place of transition in order to prepare them for the regular school by providing them with a basic education and developing their interest in attending school. In addition, this project focuses on the schooling of girls in slums by giving them the same opportunities to go to school as boys.

ASANALA RANI, 7 YEARS OLD

After attending the Hope school assiduously for 2 years, Asanala Rani was awarded a CCI scholarship to attend 'Success N Success', a private school located near her slum village. She is a very organized girl, dresses well, likes to keep her belongings tidy, is very punctual at school, and shows much interest in her studies. Her father Venkatesh cannot work because of health problems, and her mother sells utensils on the streets. Her parents' income is not large enough to pay for her education.



SCHOLARSHIP PROGRAM

! Key facts

Although the Hope and Louise Grenier schools act as a transition point between the street and the regular school system, some children do not continue their education.

The closest public school to Louise Grenier is about 5 km away. Therefore to continue grade school, children graduating out of Louise Grenier have no choice but to attend a low-cost private school.

In the case of Hope school, a public school is located nearby. However, there is no clear syllabus through grade 5 and once in grade 6, it is difficult for young people to follow the imposed syllabus, thus leading to a high dropout rate.

Objectives

To ensure the continuation of grade-school education for the most vulnerable children in the two afore-mentioned slums.

Reduce the school dropout rate among slum youth to prevent child labor such as begging and garbage collection.

Enable children to join the best low-cost private schools in the area.

Prevent early marriages by promoting the education of young girls.

In 2021, fourteen children are benefiting from a scholarship.

These children would not have continued their studies in regular school without financial support.

This financial aid makes it possible for children to join the regular school system. The Hope and Louise Grenier schools can thus welcome new children living in precarious situations.

The program providing scholarships to vulnerable children was established in 2020 to support their education and integrate them into the best low-cost private schools in their region. This project is the result of evidence showing that some students attending the Hope and Louise Grenier schools are not able to make the expected transition to regular schools, usually because of a lack of resources.

In fact, the basic aim of the scholarship program is to help children who are forced to work (begging and collecting old objects or rags). Moreover, it targets children from extremely poor and vulnerable families, where chances that they may continue their education are unlikely. The scholarship program will support the full cost of education for these vulnerable children, and constitutes the second phase of the education project (Hope and Louise Grenier schools).



Financial autonomy for young women and mothers through sewing courses



FOCUS AREAS

Empowerment of people and communities

COURSES OF ACTION

Vocational training

! Key facts

In India, girls do not have the same educational and employment opportunities as do boys.

Globally, women earn only 77 cents for every dollar that men earn doing the same job.

In 2019, were girls' school attendance increased by 10% each year, a country's gross domestic product (GDP) would increase by an average of 3%.

In the Ekalavya district of Visakhapatnam, young women and mothers spend several hours a day picking up trash and materials that they can resell.

© Objectives

To make it possible for young women and mothers from the Ekalavya and Chittibabu colony slums to learn a trade should they wish to do so.

Facilitate their access to the job market thanks to their acquired training.

Promote better social cohesion and the creation of a self-help group thanks to the support that the participants give each other.

Foster the financial empowerment of young women and mothers, which will have a direct impact on their children, families and communities.

⊘ Impact

A second sewing school opened in 2020 on the premises of Hope school.

35 women benefit from taking these sewing courses.

Most women participating in this training are unemployed or collect garbage for a living.

Their training is an opportunity to earn a decent living with their new sewing skills.

JUJULA KUMARI

A 35-year-old widow of a man who died of alcoholism, Jujula Kumari has been collecting trash and other items from the street to resell to support her family. However, this informal employment is not enough to support her family of 4 children who are sometimes reduced to seeking work in order to feed themselves without, however, dropping out of Hope school.

Thanks to the sewing classes, Kumari believes she will be able to practice a more respectable profession and improve her family's living conditions. In addition, sewing allows her to work at home rather than having to go out on the street during very hot summer days, significantly improving her own quality of life on a daily basis.

Sewing courses allow women in the slums of Ekalavya and Chittibabu colony to take short and accessible vocational training. After training for nine months, they can practice a profession that ensures an adequate remuneration, in addition to having developed relationships with other women practicing the same profession. By learning basic sewing techniques, how to use a sewing machine and make clothes, they become more financially autonomous and develop skills that contribute to their professional life and their development.







PARTNER: FOUNDATION FOR CHILD DEVELOPMENT (FCD)

Support and protection for children and families who are members of migrant community



FOCUS AREAS

Social protection

Advocacy and promotion of human rights

COURSES OF ACTION

Health

Community awareness

Promotion of children's rights

Legal support services

(!) Key facts

Thailand is an area of economic prosperity that attracts immigrants from bordering countries, mainly Burma, Laos and Cambodia.

Children and adolescents, whether they are self-migrants or trafficked, fill seasonal labor shortages in agriculture and fishing.

In Thailand, illegal immigrants have no access to any state services without identification documents. They do not have access to medical care, education or social security.

6 Objectives

Accompany families in compliance with health measures, ensuring that these are understood and applied.

Defend the rights of child laborers against employer abuse and workplace accidents, in instances where it is impossible to prevent child labor in the short term.

Encourage the return to school of all children in the community.

Help parents in their search for decent jobs while respecting their rights.

Accompany parents in the renewal of their Thai work permits.

⊘ Impact

1,000 people from a migrant community are reached each year through activities aimed at preventing child trafficking. This project aims not only to provide long-term support to a Burmese migrant community called Saphan Pla, but also to sensitize the local Thai community regarding rampant discrimination and racism. In addition to supporting migrant children in their efforts to integrate the local community, FCD offers a multitude of activities to educate children on their rights, the prevention of child labor, health issues and the Thai language.

An artistic and cultural approach is preferred, thus allowing young migrants and Thai to participate in workshops together without the limitations of a language barrier. In addition, play areas and equipment are available for them to play, have fun and rest.

While the implementation of this long-term project in the community has resulted in the eradication of child labor in recent years, the COVID-19 pandemic has had a devastating impact on some particularly vulnerable families. In fact, the impoverishment caused by the lockdown has put at risk the food security of families who can no longer provide for their children's primary needs. Our partner has exceptionally provided emergency financial and food support to families in need to prevent children from being forced to work.

The long-term objectives of the project are to:

- Promote access to education for migrant children.
- Integrate them into local culture through cultural and culinary activities as well Thai language courses.
- Raise children's awareness of their rights, and encourage diversity among young people during activities, in a spirit of tolerance and mutual respect.
- Support parents in managing their long-term financial situation so that they may become better at facing the cost of their children's education.
- Transform the Thai mentality regarding their image of immigrants, for the latter are often victims of intimidation and violence.



PARTNER: INTERNATIONAL APOSTOLATE MOVEMENT OF CHILDREN (MIDADE-HAITI)

Helping to defend children's rights



FOCUS AREAS

Empowerment of individuals and communities

Advocacy and promotion of human rights

COURSES OF ACTION

Education

Promotion of children's rights

Community awareness

! Key facts

In 2020, Haiti had a GDP per capita of USD 2,925, the lowest in the Latin American and Caribbean region, and less than a fifth of the region's average of USD 15,092.

According to UNICEF, 85% of children under the age of 14 in Haiti have experienced some form of violence that includes psychological assault and corporal punishment.

© Objectives

To strengthen children's capability and knowledge so they may defend their rights.

Teach children to recognize situations of violence in which they may be victims and how to react.

Allow children to express themselves freely.

Contribute to the good development and health of children.

Reduce instances of violent behavior by parents and other adults in the community toward children.



In the present COVID-19 Context

Unfortunately, due to the current situation caused by COVID-19, activities in Haiti have been paused. Indeed, it was impossible for the partner to continue its activities during the past year. However, the project will be in a position to resume once health measures are relaxed and the environment becomes more favorable.





IN CANADA

Education for Global Citizenship (EGC)



FOCUS AREAS

Advocacy and promotion of human rights

COURSES OF ACTION

Promotion of human rights and of children in particular

■ WHY CONCENTRATE ON EGC?

In a globalized society where the dominant economic and political systems, but also actions that we take every day, have consequences felt by people living thousands of kilometers away, it is important to inform and persuade everyone to act as responsible persons and show solidarity.

This is why CCI, active in EGC since its inception, develops activities and projects to raise the public's awareness on various issues close to its mission such as:

- The systems that exploit people (children, women and families) such as indentured slavery (debt bondage), human trafficking for purposes of sexual exploitation or modern slavery (forced labor), etc.
- Children's rights, particularly those of girls.
- Social justice and socio-economic inequalities (poverty, debt bondage, responsible consumption, solidaritybased and social economies).
- Gender equality and women's rights (access to education, fighting sexual exploitation, etc.).
- Climate justice.

These workshops aim to empower participants to become responsible and engaged citizens involved in building a just, sustainable and equitable world.

Réalisations cette année

- 25 global citizenship education workshops in primary and secondary schools.
- 8 activities geared to the general public.
- 872 people reached by our activities.
- 25 local partners (international cooperation and community organizations, educational institutions such as schools, community colleges and universities).
- Over 20 volunteers.
- 4 active memberships in community networks (regional committees and round-tables).

ACTIVITIES

Quebec days for international solidarity (Journées québécoises de la solidarité internationale -JQSI)

Since 1996, the Association québécoise des organismes de coopération internationale (AQOCI)—an association of organizations in Quebec that work in international cooperation—of which CCI is a member, has been organizing the JQSI with the support of the Ministry of International Relations and the Francophonie of the province of Quebec.

Within the framework of these "days," events and activities aimed at promoting understanding of international solidarity issues and discovering how to get involved in them are organized in about ten regions around the province.

CCI has been mandated to organize the JQSI in the Montérégie (a region in the province south of Montreal) since 2014. In 2021, CCI elected to focus on social inequalities exacerbated by the pandemic, and organized global citizenship education events around that theme, highlighting existing situations of inequality experienced by children and women, but also actions needed to co-construct a world more geared to solidarity and equality.

Activities realized this year:

- 11 youth workshops
- 1 podcast
- 1 quiz evening at the "Broue Shop" in Sainte-Julie
- 1 comedy gala at the "Théâtre de la Providence"
- 1 photo exhibit in 3 libraries in the Montérégie
- 14,976 people reached through social networks
- 1,573 interactions on social networks

CCI campaigns

CCI develops and deploys its own awareness campaigns on social networks and through various educational activities:

- International Day Against the Use of Child Soldiers
- World Day of the Fight Against Sexual Exploitation
- International Women's Day
- World Day Against Child Labor
- Fairtrade Month
- World Children's Day

Conferences and workshops

For the past twenty years, CCI has held conferences and workshops in primary and secondary schools, community colleges, youth employment centers, universities, libraries and religious congregations, community organizations (women's centers, perinatal centers, family homes, etc.), as well as during special public events.

Each of the activities, regardless of the main theme, is a gateway to addressing issues of children's rights, human dignity, poverty, gender equality and the importance of access to education. These activities also provide participants with avenues to develop their power to act in some way, in order to become agents of change capable of participating in the creation of a more just, more equitable and more sustainable world,

Literary contest

Ever since 2009, CCI has organized an annual and unique literary contest. Children everywhere, teenagers, young people and adults, are invited through this key event to express themselves around various issues relating to children's rights and global disparities.

In 2021, CCI's 12th literary contest focussed on "The impact of the health crisis on children." The collected texts showed originality and creativity. Beautiful reflections have emerged despite the unprecedented situation referred to in the theme.

IN CANADA

COMMUNICATIONS

Over the past year, CCI has been very active on social media. Many announcements were posted on Facebook, Instagram, Twitter and LinkedIn throughout the year, especially during the Quebec days for international solidarity.

CCI is diversifying its posts in the form of photos, videos, stories, sharing posts from its partners and more. In addition, interactive stories, short-lived content that disappears after 24 hours, have been posted on Instagram and Facebook to engage subscribers. This content aims to make the CCI audience aware of the various issues of international solidarity, and to arouse its interest and participation in the various activities offered throughout the year.

In order to ensure awareness of the organization and increase its visibility, it is essential to use several streams of communication and to be consistent. To achieve these objectives, CCI relies on the transmission of newsletters, increasing its presence on social networks, a continuous maintenance of the website, as well as the preparation and writing of promotional content.

Impact made by COVID-19 on CCI's Operations

Following the first waves of the pandemic in 2020, CCI was able to adapt quickly in order to carry out its activities in 2021. As a result, it was still possible to facilitate activities in classes and man kiosks in schools.

Also, during the 2021-2022 academic year, it became possible to offer more live programming during JQSI days. Last year, the activities had to take place online but this year, it was possible to hold in-person activities: a quiz evening in a microbrewery, a comedy gala with five comedians in a concert hall, and a photo exhibit in three libraries in the Montérégie. That said, there were still health measures that had to be respected, but it was possible to hold activities despite them.

Our 2021-22 social network achievements:

Facebook

Likes: 1606 (+67)Posts: 114Audience: 41,104

Instagram

- Followers: 174 (+59) - Posts: 183 (+124) - Audience: 24,448

Twitter

Followers: 222 (+1)Tweets: 70 tweets (+26)

LinkedIn

- Followers: 361 (+50) - Posts: 25 (+9)



FINANCIAL STATEMENTS

Results - fiscal year ending January 31, 2022

| | 2022 | 2021 \$ |
|--|---------|------------|
| Income | \$ | |
| Subsidies from the Ministry of International Relations and La Francophonie | | |
| Support for international cooperation organizations (Gov. of the province of Quebec) | 12,000 | 48,000 |
| Quebec Without Borders (Gov. of the province of Quebec) | 60,000 | - |
| Grant from the Assoc. québécoise des organismes de coopération internationale | 14,000 | 9,450 |
| Donations - Institutions | 176,608 | 119,131 |
| Donations - Individuals | 14,275 | 15,780 |
| Donations - Schools program | - | 1,106 |
| | 276,883 | 193,467 |
| Expenses | | |
| Operating costs | 20,665 | 22,975 |
| Contributions to international projects | 124,264 | 109,134 |
| Education and public awareness | 65,813 | 49,623 |
| Management and planning | 34,267 | 14,969 |
| Marketing and fundraising | 9,983 | 5,000 |
| | 254,992 | 201,701 |
| Excess of income over expenses | 21,891 | (8,234) |
| (expenses over income) | | |

THE CCI TEAM WOULD LIKE TO EXPRESS ITS THANKS TO ALL ITS DONORS!

CCI has now been fighting against child exploitation around the world for over 20 years. It has also made a great effort to sensitize Canadians about using the power of their actions to promote the rights of all children. However, CCI cannot achieve its mission without the wonderful generosity of its major donors and individual patrons. Indeed, for several years CCI has been able to count on the contribution of its various donors to carry out its international projects and efforts here in Canada.



2021 Major donors

\$5,000 +

Ministère des Relations internationales de la Francophonie (MRIF)

Association québécoise des organismes de coopération internationale (AQOCI)

Congrégation de Notre-Dame

Fonds Marie-François

La Fondation Donat Prévost Inc.

Oeuvres Régis-Vernet

Oeuvres LeRoyer

Sisters of St. Martha of Antigonish

\$1,000 - \$5,000

Edward Assh Foundation

Franciscan Poor Clare Sisters

Soeurs de Saints Noms de Jésus et de Marie

Fédération interprofessionnelle de la santé du Québec

Missionnaires Oblates de Saint-Boniface

Ursulines de l'Union Canadienne

0\$ - \$1,000

Congrégation du Très-Saint-Sacrement

Fondation Jeanne-Esther

IBM Canada Employee Charity Fund

Missions Sainte-Croix

Syndicat de l'enseignement de la région du Québec (SERQ)

Soeurs de Notre-Dame du Bon-Conseil de Chicoutimi

Sœurs de Notre-Dame du Saint-Rosaire

Société des Soeurs Auxiliatrices

GETTING INVOLVED

Make a financial contribution

There are many ways to contribute to CCI's day-to-day work in Canada, France, India, Thailand and Haiti to combat child exploitation and bring our cause to the public's attention.

Make a one-time donation*

Through your donation, you can contribute to the continuation of projects and programs to combat child exploitation that CCI and its partners are implementing around the world. Your donation will allow defenseless children, marginalized women, as well as vulnerable families and communities, to live decently, free from exploitation. Should you prefer, you can also make a donation for a specific project.

Make a monthly donation: sponsorship for example*

Your monthly support helps to meet the basic needs and school fees of a young person in India. Your participation in the sponsorship program will promote social inclusion and the potential development of your sponsored child.

Make a commitment

There are many ways to do something concrete to fight against child exploitation. Every action is important and your commitments are precious!

Become a member

You can support CCI by becoming a member. Your membership allows you to stay informed about the organization's projects, show your support and get involved in the organization's causes. In addition, your participation in general meetings allows you to contribute to decisions on the direction of the organization's efforts and operations.

Participate in our campaigns

Throughout the year, we suggest different ways you can do something for the causes related to our mission. While some actions (such as fund-raising) require financial involvement, others include no monetary commitment at all, and sometimes only require an online signature or a 'share' on social media. Follow us on social networks to find out about, and participate in, our various campaigns.

Become a volunteer

It is thanks to the motivation and involvement of its volunteers and interns that CCI can continue its mission of fighting child exploitation. Whether it is through the organization of awareness raising or fundraising events, or the voluntary contribution to various projects (in communications, education, or administration), there is bound to be a task made just for you!



^{*} Note: In Canada, donations and sponsorships are tax deductible. Consult present-day provisions for more information.





* TO MAKE A DONATION *



Children's Care International

150 Grant Street, office 314 Longueuil, QC, J4H 3H6 CANADA

Phone: 450-332-9799

www.aipe-cci.org info@aipe-cci.org

Registered charity number: 896652013RR0001



OVER 160 MILLION CHILDREN ARE EXPLOITED AROUND THE WORLD.

THERE ARE THEREFORE 160 MILLION REASONS TO DO SOMETHING ABOUT IT.